



TechServe has strategically created opportunities that offer the highest return on investment. Get the conversation started!

Diamond, Gold, Silver & Bronze Sponsorships contact: Susan Donohoe, Chief Program Officer, 703.838.2050 x 118 or susan@techservealliance.org.

Signature Sponsorships & Exhibits contact: Ron Bardach, Senior Membership Development Executive, 703.838.2050 x 100 or bardach@techservealliance.org. Or, reserve your booth today at www.techserveconference.org. Booth location is based on first come/first paid.

RATES: Advanced Discount Rates for Exhibitors Available through May 31st. Regular Rates (add \$500 to Advanced Rates) Available through Oct. 1st. After October 1st, add \$1,000 to Advanced Rates.

	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Signature Sponsor NEW!	Industry Exhibitor Kiosk**	Industry Exhibitor Booth	Start-Up Alley Exhibitor***
	<i>Inquire for Customized Sponsorships to meet your marketing goals! *</i>				\$12,000 (booth) \$13,000 (kiosk) (Advanced Rates)	\$6,450 (\$8,200 non-associate) (Advanced Rates)	\$5,450 (\$7,227 non-associate) (Advanced Rates)	\$2,900
Main Stage	Speaking Opportunity Premier Logo Placement	Speaking Opportunity Premier Logo Placement	Premier Logo Placement	Premier Logo Placement	Not Available	Not Available	Not Available	Not Available
VIP Events	Private Board of Directors Dinner Exclusive Large Firm Reception	Private Board of Directors Dinner Exclusive Large Firm Reception	Private Board of Directors Dinner	Private Board of Directors Dinner	Not Available	Not Available	Not Available	Not Available
Education Session	Education Session – panel member Webinar	Education Session – panel member Webinar	Education Session – panel member Webinar	Education Session – panel member Webinar	Education Track Sponsor (Limited available) Webinar	Webinar (Associate Member Only)	Webinar (Associate Member Only)	Not Available
Branding	Your Choice of Opening or Closing Reception	Branding Opportunity of Your Choice	Branding Opportunity of Your Choice	Branding Opportunity of Your Choice	Networking Break Sponsor	Available to purchase	Available to purchase	Not Available
Program Ad	(1) Full-Page Color Ad	(1) Full-Page Color Ad	(1) Full-Page Color Ad	(1) Full-Page Color Ad	(1) ½-Page Color Ad	Available to purchase	Available to purchase	Available to purchase
Promotional Video	Your 15-second Video in Registration & Main Stage Loop	Your 15-second Video in Registration & Main Stage Loop	Your 15-second Video in Registration Loop	Your 15-second Video in Registration Loop	Your 15-second Video in Registration Loop	Not Available	Not Available	Not Available
Marketing Email	(3) Emails (1-pre/2-post) Industry Update Button Ad (3 weeks)	(2) Emails (1-pre/1-post) Industry Update Button Ad (3 weeks)	(2) Emails (1-pre/1-post)	(2) Emails (1-pre/1-post)	(1) Email (1-pre)	Not Available	Not Available	Not Available
Bag Stuffing	(2) Items	(1) Item	(1) Item	(1) Item	(1) Item	Available to purchase	Available to purchase	Available to purchase
Signage	Premier Logo Placement on Digital Signage	Premier Logo Placement on Digital Signage	Premier Logo Placement on Digital Signage	Premier Logo Placement on Digital Signage	Logo Placement on Digital Signage	Company Name	Company Name	Company Name
Mobile App	Banner Ad (2) push notifications	Logo (1) push notification	Logo (1) push notification	Logo (1) push notification	Logo (1) push notification	Company Name	Company Name	Company Name
Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Company Name & Link	Company Name & Link	Company Name & Link
Exhibit Space	Booth &/or Private Meeting space	Booth &/or Private Meeting Space	10 x 20	10 x 20	10x10 or The Kiosk	The Kiosk (see below)	10X10	High-boy Tabletop – Designated Area
Registrations	(12) General	(10) General	(6) General	(6) General	(2) General	(2) General	(2) General	(1) General

*Diamond, Gold, Silver & Bronze Sponsorships, TechServe Alliance's top-level sponsorships, are unique and customizable opportunities. These sponsorships include exclusive benefits to create the ultimate TechServe Conference & Tradeshow experience. Please contact Susan Donohoe Chief Program Officer 703.838.2050 x 118 or susan@techservealliance.org for further details.

** Signature Sponsor – a new opportunity for those organizations interested in having a larger impact at the TechServe Conference & Tradeshow. Signature Sponsors must be in good standing as a TechServe Associate Member. A turn-key kiosk is limited to 12 firms & will be made available on a first-come, first-serve basis.

*** Start-Up Alley is reserved for new service providers to the staffing industry. Company must be less than 2 years old, cannot have exhibited at other staffing industry events to obtain the Start-Up Alley rate. Start-Up Alley is limited to six firms. Firms will be validated prior to confirming acceptance into the Start-Up Alley.